

voice
by micebook.

micebook. 'talks'

— TO INDUSTRY VOICES —

10th March 2021

“We’ll be free to enjoy the Roaring 2020s once the lockdown ends”

Source; The Times 2020

The worst pandemic of the 20th century erupted at the end of the Great War. The people of 1920 had just emerged from the acknowledged trauma of world war and the more subterranean one of the pandemic. One might expect then the 1920s to have been a decade of painful reconstruction, caution and cultural conservatism. Instead we got what became known as “**The Roaring 20s**”. In America and in Europe the postwar, post-pandemic reaction was an explosion of cultural and artistic innovation and a revolution in social attitudes.



There's still a way to go but...

As always micebook is with you on the journey

We are all learning to adapt to Covid-19. Conversations have started; briefs are beginning to flow and some of the first live events are being briefed (*we said this last June but this time we think it will happen...*)

micebook's goal is always to facilitate conversations that lead to relationship-building, product knowledge, event-brief discussions and eventually sales!

Our LIVE events have always mixed industry learning with the opportunity to share your offering and to have fun!

We see no reason for this to change...

The Roaring 2020's.

Join us on the 10th March and get your Gatsby on, as we officially start the second Roaring 20's!

Our usual mix of education, business opportunities and fun awaits you with lots of options to engage with our planner audience.

And if you want to become a flapper or a sheik (a male flapper) for our speakeasy networking evening, we'll be rewarding the best dressed with prizes and fame!



micebook 'talks'

presents...

- 12:00 Welcome
- 12:15 Supplier Showcases
- 14:30 Panel – 2021 Trends
- 15:00 Workshops
- 15:30 Break
- 15:45 Panel – Event Safety
- 16:15 Networking / invite to meet up
- 16:45 Panel – Representation Survey Discussion
- 17:15 Close
- 17:30 Speakeasy



How do I get involved?

Sensational Showcases

Wow an audience of planners with 2 x 30-minute presentations of your offering. Perform solo or alongside your trusted partners.

Include visuals, music or indeed anything that will engage planners and start a conversation. Be creative! Think Roaring 2020's!

Our creatives can help you put together the ultimate showcase! Both presentations will be pre-registered by planners to ensure their attendance

micebook member price £600. non-member price £750



How do I get involved?

Wonderful Workshops

We have planned a series of sessions run by experts designed to upskill and educate. Subjects planned include:

- Wellbeing
- Virtual & Hybrid
- Event Safety
- Sustainability
- Social Media
- Something else....

You have the opportunity to sponsor one of these or even run your own!

micebook member price £950, non-member price £1,100



Other opportunities - talk to us about...

- Headline sponsorship
- Session sponsorship
- Break sponsorship

Contact zoe@micebook.com for further details



Testimonial

Exhibiting at the micebook 'talks' business virtual event was a great experience, we reconnected with familiar clients during the one-to-one meetings and even met some new faces. The organisation by Chetan and his team was great and we were well looked after. Thank you!

***Bettina Mumenthaler, Head of Convention Bureau
UK/Ireland - Switzerland***





What you need to do



Contact zoe@micebook.com to
confirm your stand



micebook will set up your booth and
provide you with the links to promote it



THIS IS
THE SIGN
YOU'VE BEEN
LOOKING FOR

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CONTACT
zoe@micebook.com

CALL
00 44 (0) 7717 882 532

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